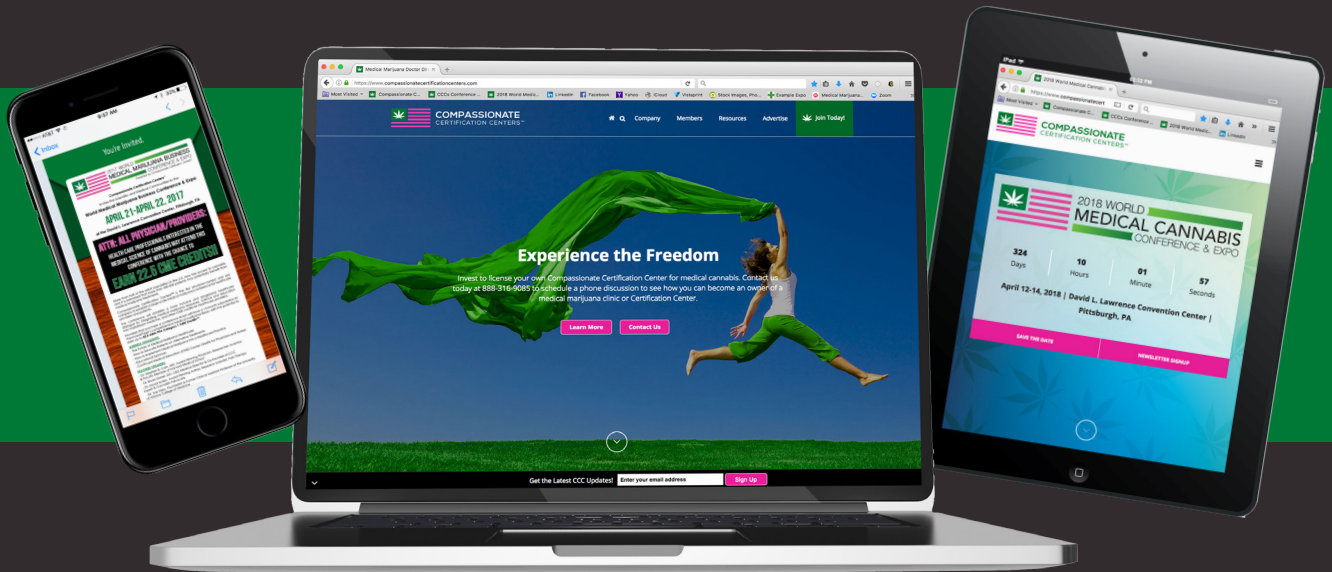


COMPASSIONATE

CERTIFICATION CENTERS™



MEDIA KIT

2017



Dr. Bryan Doner
DO, CEO Medical
Director & Co-Founder



Melonie Kotchey
Chief Operating Officer
& Co-Founder



Dr. Keyur Patel
DO, Chief Medical
Officer



David Gribik
Head of Accounting
and Consulting

Physician Owned: Advertise with us and showcase your product backed by the medical cannabis space and physicians.

We are the first and only companies in the United States that provide medical marijuana services to healthcare providers, allopaths, MDs, DOs, and mid-level practitioners.

Our belief at Compassionate Certification Centers is that "if you want to be the best, you have to work with the best." The strategic partnerships that we have established will allow us to stay ahead of the curve in the medical marijuana field.

We are a medical marijuana marketing and consulting company that offers physicians the tools and resources needed to operate their own certification centers. We also provide supplemental advertising services so that patients can find the our physician's certification centers to be diagnosed and treated. Our panel of executive sales managers,

accountants, and lawyers provide a support network that no other company can offer.

We take pride in the professionalism, compassion, security, and privacy we

friendly, knowledgeable and compassionate. We will always maintain accurate and complete compliance with the states we practice in.

"Medical Marijuana is here, and gaining momentum everyday. It is time for us as a medical community to embrace, educate, support and perform for the research on this treatment option."

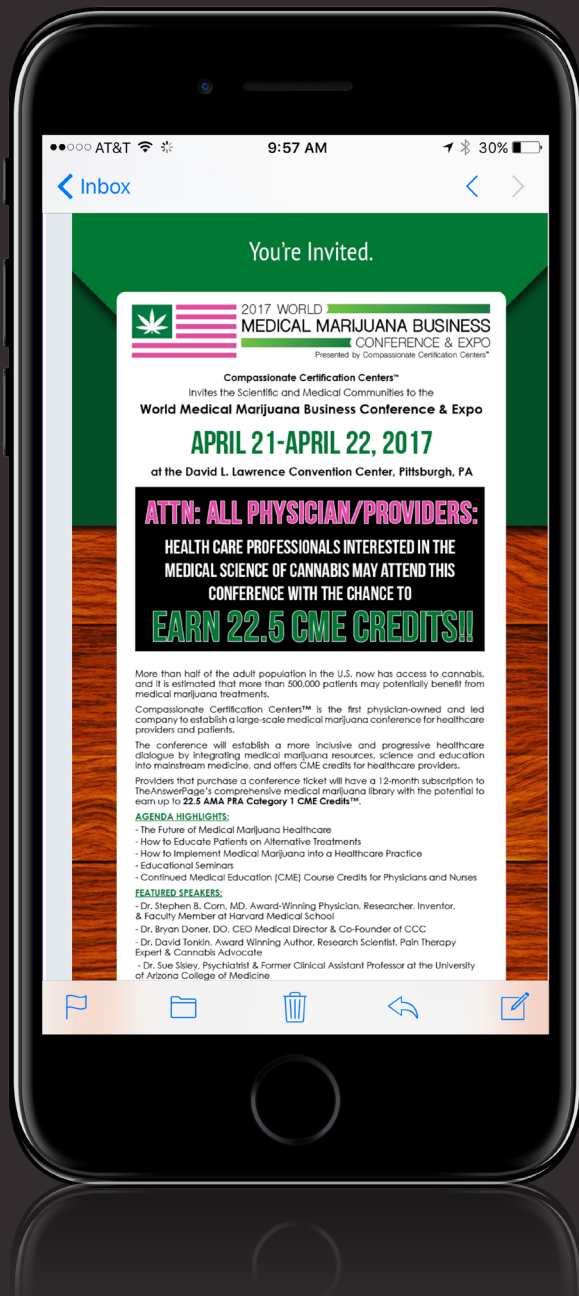
- Dr. Bryan Doner, DO, CHWS, FAPWCA

provide to patients and physicians. Compassionate Certification Centers strives to enhance the lives of patients through quality products and impeccable service. We seek to improve our community's understanding of medical cannabis and its effects through reliance on science-based research. Our staff is

Contact us today or call 888-316-9085 to schedule an appointment to see how you can become a licensed medical marijuana physician.

Newsletter Reach

We provide our advertisers with excellent opportunities to reach their audience. You will not find a better response by health care providers and patients in the medical marijuana industry.



72,957

Cannabis and Healthcare Businesses

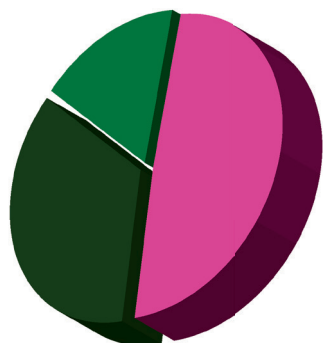
109,612

Healthcare Providers

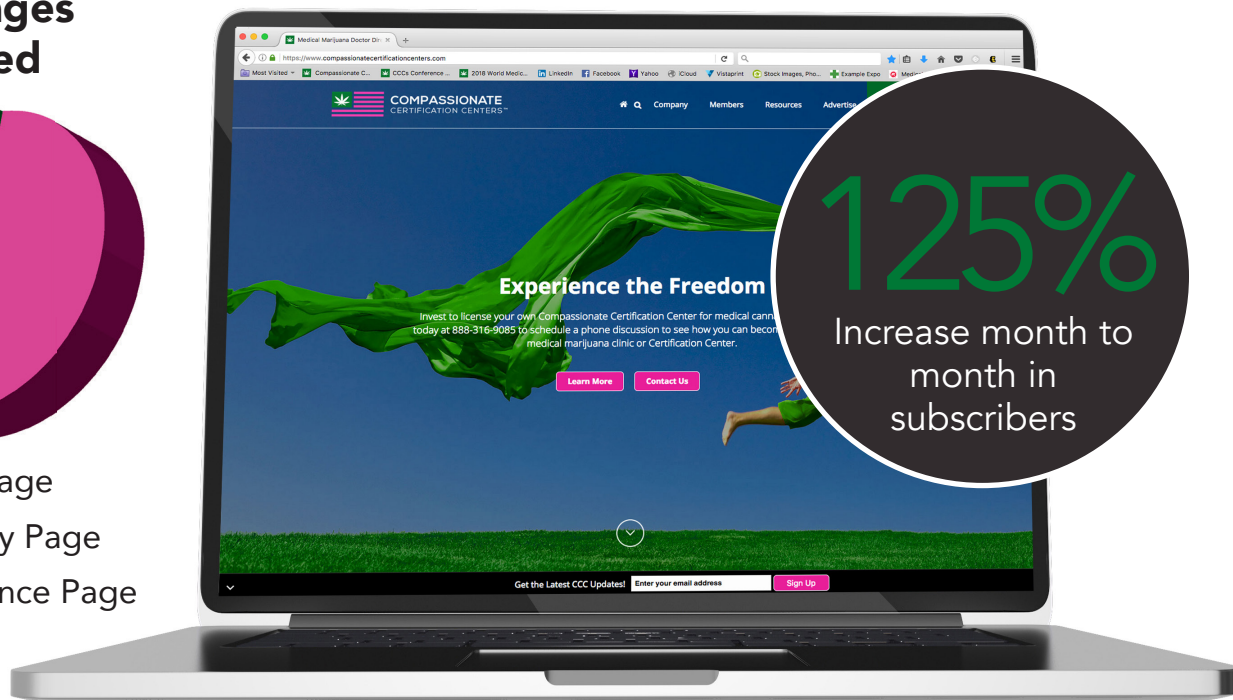
195,342

Cannabis Patients

Top Pages Visited



- Home Page
- Directory Page
- Conference Page



VISITORS	UNIQUE VISITORS	PAGES PER VISIT	NEW VISITORS	RETURNING VISITORS
59,515	21,000	2	76.6	23.4

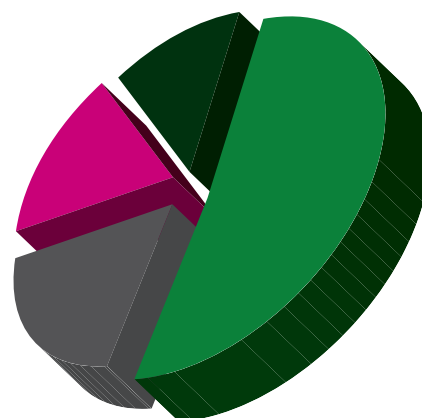
Website Reach

We have professional authors as well as minority owners able to blog and pull from 20 plus research centers and news media outlets over 28,000 press releases sent out per month. With frequent distribution of our newsletters combined with our event promotions, collaborative media partnerships and other efforts to attract new audiences, our online traffic is constantly growing.

59,000+

Visitors per day and growing

Top Channels



- Organic Search
- Social
- Direct
- Referral

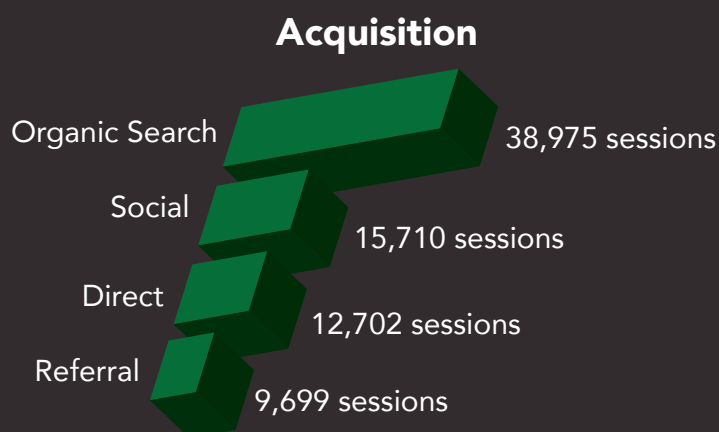
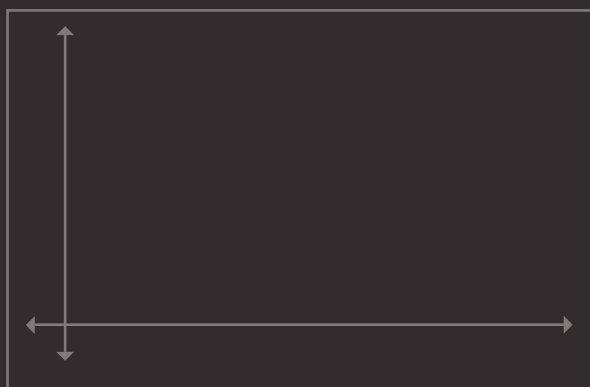


COMPASSIONATE
CERTIFICATION CENTERS™

Ad Specs/Pricing

PROFESSIONAL SERVICES AVAILABLE:

We have a full time graphic designer with more than 16+ years experience and a professional cannabis journalist/interviewer on staff if you need assistance putting your ad/interview article together and we do not charge extra for this. One change per year allowed.



ONLINE AD SIZES	WIDTH	HEIGHT	STANDARD MONTHLY PRICE
Website banner	1100 px	180 px	\$250
Website sidebar	300 px	245 px	\$300
Newsletter banner	600 px	120 px	\$200
Newsletter sidebar	160 px	600 px	\$250
Newsletter Interview Article - 6 Issues			\$400

MECHANICAL REQUIREMENTS: We require all ads be submitted in digital format. All ads must include hi-res files (300 dpi placed at 100%). Please remember to convert all hi-res images from CMYK to RGB. We are not responsible for color accuracy in files that must be converted to RGB upon arrival. Suggested file formats include jpeg, png, and high-resolution PDF.



COMPASSIONATE
CERTIFICATION CENTERS™

Advertising Order Form

Contact Information

Company Name: _____

Contact Person: _____ Title: _____

Phone: _____ Email: _____

Website: _____

Address: _____

City: _____ State: _____ Zipcode: _____

Payment Information:

Type: ☐ Visa ☐ MC ☐ AMEX ☐ Check ☐ Cash ☐ Paypal
We accept PayPal at
info@compassionatecertificationcenters.com

Name on card: _____

Credit Card #: _____ Expiration: _____ CVV #: _____

Billing Address (if different than above): _____

City: _____ State: _____ Zipcode: _____

ADVERTISING PRICING

Select ad placement(s). Rates below denote the price of ads per month (minimum 3 months)

- | | |
|---|----------|
| <input type="checkbox"/> Newsletter Banner | \$250.00 |
| <input type="checkbox"/> Newsletter Sidebar | \$300.00 |
| <input type="checkbox"/> Website Banner | \$200.00 |
| <input type="checkbox"/> Website Sidebar | \$250.00 |
| <input type="checkbox"/> Newsletter Interview/Article | \$400.00 |

The Fine Print Ad placement is subject to payment of invoice prior to placement. Rates subject to signed contract and payment of first month's invoice. The Cannabis Reporter and Compassionate Certification Centers reserve the right to reject or cancel any advertisement(s) at its sole discretion.

COST BREAKDOWN

Ad rate per month \$ _____

Number of months x _____
3 month minimum

Number of months x _____
3 month minimum

Total: \$ _____

SIGNATURE: _____ **DATE:** _____


My signature authorizes Compassionate Certification Centers to charge my credit card as indicated above.

EMAIL COMPLETED FORM TO: VALERIE@COMPASSIONATECERTIFICATIONCENTERS.COM

Why advertise with us?

We offer so much more than just an advertising platform.

We have a vested interest in supporting the marijuana movement for everyone's benefit, which means we'll go above and beyond to support your business. Here's how:

- 
- ▶ WE OWN THE FIRST PAGE FOR THE MAJORITY OF ALL SEARCH ENGINE SEARCHES
 - ▶ WE PROMOTE YOUR BUSINESS FOR THE LONG HAUL WITH AN OPPORTUNITY TO BE PRESENT AT OUR WORLD MEDICAL CANNABIS CONFERENCE AND EXPO
 - ▶ CANNABIS AND MEDICAL MARIJUANA CAN NOT BE PURCHASED THROUGH GOOGLE AD WORDS. THOSE WORDS ARE BANNED!
 - ▶ ORGANIC SEARCH MEANS WE HAVE THE CONTENT AND ABILITY TO BE FOUND THROUGH SEARCH ENGINES
 - ▶ ORGANIC SEARCH IS NEARLY IMPOSSIBLE TO ACHIEVE AND WE HAVE! ADVERTISING WITH CCC GIVES YOU ORGANIC OR NATURAL SEARCH ENGINE OPTIMIZATION FOR YOUR SITE FOR THE LONG TERM.
 - ▶ EASY MONTHLY BILLING
 - ✓ WE REACH DIVERSE AUDIENCES BEYOND THE USUAL 420-CULTURE TARGETS THROUGH NONCANNABIS ONLINE CHANNELS AND CONVENTIONAL RADIO IN MARKETS THAT HAVE YET TO BE SATURATED WITH CANNABIS BUSINESSES.

**LIMITED ADVERTISING OPPORTUNITIES
AVAILABLE, WE DO NOT OVERFILL OR
CLUTTER OUR SITE.**