

**COMPASSIONATE**  
CERTIFICATION CENTERS™

**ONLINE ADVERTISING  
RATE SHEET 2016-2017**

WWW.COMPASSIONATECERTIFICATIONCENTERS.COM | 888-316-9085

You will not find a better response by health care providers and patients in the medical marijuana industry. Our database is robust with the latest technology, over 8000 unique visitors a day.

**NEWSLETTER REACH:** Our monthly newsletter includes medical marijuana business, investing, and political updates. As nursery owners, and investors well diversified, we have inside articles and access to behind the scenes in medical marijuana where you won't see anywhere else. Sent to over 59,000 doctors and new ones are added each month. We are growing by 1000% a day on patient prescribers for medical marijuana. With an average open rate of 45%, we are in the top averages in the country, as well as on the front page of every search for medical marijuana due to our novel web optimizes.

**WEBSITE REACH:** Website includes current news articles, we are a physician owned and operated company with our own physician experts who update and write fresh content. We have professional authors as minority owners able to blog and pull from 20 plus research centers and news media outlets over 28,000 press releases sent out per month.

We are sponsoring the 2017 World Medical Marijuana Business Conference & Expo April 21-22 - so the time to advertise is NOW. The rates are good for one year from the date of signing if you lock in your contract today.

ONLINE AD SIZES	WIDTH	HEIGHT	STANDARD MONTHLY	SPONSOR MONTHLY
Website banner	1100 px	180 px	\$199	\$149
Website sidebar	300 px	245 px	\$125	\$95
Newsletter banner	600 px	120 px	\$250	\$199
Newsletter sidebar	160 px	600 px	\$315	\$249

**GRAPHIC DESIGN SERVICES AVAILABLE:** We have 2 full time Graphic Designers and Managers on staff if you need assistance putting your ad together and we do not charge extra for this. One change per year allowed.

**MECHANICAL REQUIREMENTS:** We require all ads be submitted in digital format. All ads must include hi-res files (300 dpi placed at 100%). Please remember to convert all hi-res images from CMYK to RGB. We are not responsible for color accuracy in files that must be converted to RGB upon arrival. Suggested file formats include jpeg, png, and high-resolution PDF.

**PAYMENT:** We accept PayPal at info@compassionatecertificationcenters.com or AMEX, VISA, MASTERCARD or mailed money orders or checks.

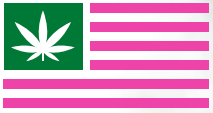
**ADS SHOULD BE SENT TO:**

**VALERIE@COMPASSIONATECERTIFICATIONCENTERS.COM | 888-316-9085 X109**

Limit file name to "advertiser\_month-year"

Include the following in the submission email: >> Name of advertiser >> Starting month for ad run >> Contact name and phone number

**15% DISCOUNT**  
if you pay in full for the year!



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Company Name: \_\_\_\_\_  Returning advertiser

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zipcode: \_\_\_\_\_

- New Artwork
- Repeat digital ad (please identify \_\_\_\_\_ )
- Ads to run in nonconsecutive months (please list in Notes section)
- Interested in Compassionate Certification Centers Sponsorship opportunities

**NOTES:** \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**SIZE**

Select ad placement(s). A combo insertion discount rate is available to advertisers agreeing, by signed contract, to place consecutive newsletter and website ads. Ads can be purchased month-to-month or on a yearly basis. Rates below denote the price of ads per month for each rate. **15% Discount if you pay up front for the year.**

	Standard Rate		Sponsor Rate	
	Monthly per month	Yearly per month	Monthly per month	Yearly per month
<input type="checkbox"/> Newsletter banner	\$250	\$200	\$199	\$159
<input type="checkbox"/> Newsletter sidebar	\$315	\$250	\$249	\$199
<input type="checkbox"/> Website banner	\$199	\$159	\$149	\$119
<input type="checkbox"/> Website sidebar	\$125	\$100	\$95	\$76

Purchase rate  Month-to-month  Yearly

**COST BREAKDOWN**

Ad rate per month \$ \_\_\_\_\_  
 Number of months x \_\_\_\_\_  
 Subtotal: \_\_\_\_\_  
 Combo insertion discount - \_\_\_\_\_  
 Total: \$ \_\_\_\_\_

**THE FINE PRINT:** Ad placement is subject to payment of invoice prior to placement. Combo insertion discount rates subject to signed contract and payment of first month's invoice. Compassionate Certification Centers reserve the right to reject or cancel any advertisement(s) at its sole discretion.

**SIGNATURE** \_\_\_\_\_ **DATE:** \_\_\_\_\_

**EMAIL COMPLETED FORM TO:** VALERIE@COMPASSIONATECERTIFICATIONCENTERS.COM