



Medical Cannabis Meets Business Innovation

BOOTH SPACE APPLICATION & CONTRACT

EXHIBITOR INFORMATION

Company Name: _____

Contact Name (if different): _____

Company Address: _____

City: _____ State: _____ Zip Code: _____

Applicant Name: _____

Applicant's Title: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

We propose to exhibit the following products or services: _____

PA State Sales Tax#: _____

LOCATION SELECTION

Display Dimensions: _____ Total Square Feet: _____

Our Preferred Location: First Choice: _____ Second Choice: _____ Third Choice: _____

PAYMENT

Total Cost: _____ 50% Deposit Enclosed: _____ **Balance Due by February 1, 2017**

Mastercard Visa American Express Payment will be made via check PAYPAL ([Click here!](#))

Account#: _____ CVV#: _____ Exp. Date: _____

Cardholder's Billing Address (if different than above): _____

Cardholder's Signature: _____

Make checks payable & mailed to: Compassionate Certification Center's, 27 Ann Street, Pittsburgh PA 15223

TERMS AND CONDITIONS

By signing this application/contract, the exhibitor listed above ("Exhibitor"), Exhibitor agrees to abide by all rules, regulations, terms and conditions as outlined on the following pages of this application/contract in its entirety. This application becomes a contract and is binding on both parties when signed by Compassionate Certification Center's ("CCC"). The document contains the entire agreement between the parties and supersedes any prior agreement. The terms of this document may not be changed except in writing and signed by the parties.

Exhibitor Signature: _____ CCC: _____

Print Name: _____ Print Name: _____

Title: _____ Title: _____

Date: _____ Date: _____

Booth reservations are subject to final acceptance of this Application by Show Management, and receipt of 50% booth deposit with Application.

SPONSORSHIP/BOOTH SELECTION

- OWN THE JOINT SPONSORSHIP - A1 - \$100,000
- HIGHEST PREMIER LEVEL SPONSORSHIP - A2 - \$52,500
- PLATINUM SPONSORSHIP - A3 - \$34,000
- PLATINUM SPONSORSHIP - A3V - \$34,000
- GOLD SPONSORSHIP - A4 - \$29,000
- GOLD SPONSORSHIP - A4V - \$29,000
- SILVER SPONSORSHIP - A5 - \$19,000
- SILVER SPONSORSHIP - A5V - \$19,000

FRIDAY NIGHT VIP EXHIBIT/SPONSORSHIP ADD-ONS

- APPETIZER SPONSORS - A6 - \$18,000
- PATIENT FAQ SPONSORSHIP - A7 - \$5,500
- LIQUOR STANDS SPONSORSHIP - A8 - \$2,500
- VIP ROOMS - A9 - \$2,200 (AV SET UP ADD'T \$800)
- ENTERTAINMENT SPONSOR - B1 - \$1,000

SATURDAY HEALTHCARE PROVIDER EXHIBIT/SPONSORSHIP ADD-ONS

- APPETIZER SPONSORS - B2 - \$18,000
- PHYSICIAN SNACK/COFFEE SPONSORSHIP - B3 - \$13,500
- PHYSICIAN/ANSWER PAGE SPONSORSHIP - B4 - \$5,500
- PATIENT FAQ SPONSORSHIP - B5 - \$5,500
- BEER/WINE STAND SPONSORSHIP - B6 - \$3,500
- VIP ROOMS - B7 - \$2,200 (AV SET UP ADD'T \$800)
- HEALTH CARE BOXED LUNCH - B8 - \$135 PER PERSON

DISPLAY SPACE

- 20'X30' AREA - B9 - \$15,500
- CORNER SELECTION OR END CAPS - C1 - \$12,500
- 20'X20' AREA - C2 - \$11,000
- 10'X20' BOOTH - C3 - \$5,000
- 10'X10' INLINE BOOTH - C4 - \$2,500

SPEAKING OPPORTUNITY

- SPEAKING OPPORTUNITY - C5 - \$2,000

Payment for one-half total sponsorship/booth cost must accompany this application. Remainder must be paid in full before February 1, 2017 or Exhibitor forfeits all rights to booth space and deposits. Exhibit space payment is non-refundable.

CONTRACT FOR SPACE: This application, once CCC has countersigned it and mailed to the Exhibitor at the address indicated on the first page of the application, constitutes a contract for the right to lease booth space during the 2017 World Medical Marijuana Business Conference and Expo ("Expo").

USE OF SPACE: The primary purpose of exhibits at the Expo is to inform the medical and professional community about products and services that may be of interest to them in their professional capacities. All sales, taking of orders, displays, and distribution of literature are limited exclusively to the Exhibitor's assigned booth space. CCC and its event management staff reserve the right to restrict or prohibit any products, services, displays, contests, promotions, or giveaways that interfere with other exhibits, disturb patrons, or are in violation of any applicable laws, rules or ordinances. All exhibits must remain open and staffed at all times during scheduled Expo hours. No exhibits will be allowed to be set up late or torn down early.

SUBLETTING SPACE: No Exhibitor shall assign, sublet, or share assigned booth space without prior written authorization of CCC or its event management staff. If such authorization is granted, Exhibitor shall assume responsibility for the compliance by all assignees, sublessees, or anyone in the assigned booth space with all terms of this contract and shall comply with any other provisions imposed as part of the grant of authorization.

GENERAL CONDUCT: Exhibitors must confine all materials and promotional activities to its assigned booth space. All of the following practices are expressly prohibited: promotion of products and services other than those listed on the first page of this contract; use of strolling entertainment or activities outside of the assigned booth space; distribution of samples outside of the assigned booth space; excessive noise that interferes with other exhibits or patrons; storage or use of flammable or explosive materials or any substance prohibited by applicable laws or insurance carriers; solicitation of business by anyone other than representative of Exhibitor; and promotion of any activities that draw attendees away from the Expo during show hours. Exhibitor shall care for and keep the assigned booth space in good order at all times during the Expo.

LIABILITY AND INSURANCE: The Exhibitor shall at all times protect, indemnify, and hold harmless the David L. Lawrence Convention Center ("Convention Center"), the Event Group, CCC and its directors, officers, agents, representatives and employees (collectively, the "Indemnified Parties"), from all claims, demands, action, loss, cost, or liability of any kind, including reasonable legal fees and expenses, arising from or by reason of the Exhibitor's occupancy and use of Convention Center or a part thereof. Indemnified Parties will not be responsible for the safety of the property of the Exhibitors from theft, damage by fire, accident, or other causes, nor for injury to Exhibitor or any of its representatives, employees, agents, licensees, or invitees. CCC assumes no responsibility for materials left in the Convention Center during or after the official hours of the Expo. Exhibitor

retains the sole responsibility for its own exhibit material. In no event will CCC or its directors, officers, agents, representatives and employees be liable to Exhibitor, whether in contract or tort, for any amount in excess of the amount paid by Exhibitor. Exhibitor shall obtain and maintain adequate public liability, bodily injury, and property damage insurance coverage for its participation in the Expo.

COMPLIANCE: Exhibitor agrees to comply with all rules and regulations prescribed by the Conference Center as well as any applicable federal, state and local laws, codes, ordinances, and rules, without limitation. Exhibitor is responsible, at its expense, for obtaining any permits, licenses, or equipment required for the particular exhibit of Exhibitor.

PROTECTION OF CONFERENCE CENTER: Exhibitor is expressly bound, at its expense, to promptly pay for or repair any and all damage to the Conference Center, booth equipment, or the property of others caused by the Exhibitor or any of its employees, agents, contractors, or representatives.

EXCLUSIONS: CCC has the right to refuse any applicant for exhibit space as well as the right to withdrawal prior approval or evict any Exhibitor that, in the opinion of CCC, detracts from the general character of the Expo. This reservation applies to displays, printed matter, promotional materials, noise, personal conduct, and methods of operation. In the event of such restrictions or evictions, CCC will not be liable for any refunds or other exhibit expenses.

CANCELLATION OR TERMINATION OF EXPO: If the Expo's schedule is materially interfered with due to war, fire, strike, protest, emergency, public catastrophe, Act of God, or other cause beyond the control of CCC, CCC shall refund to the Exhibitor its proportionate share of the balance of the aggregate exhibitor payments after deducting applicable expenses incurred by CCC.

WAIVER AND SEVERABILITY: No waiver of any provisions of this contract shall be valid unless in writing and signed by the party against whom enforcement is sought. If any portion of this contract is determined to be unenforceable or invalid, such determination shall not be deemed to affect the enforceability or validity of the remainder of the contract. CCC's acceptance of this contract with Exhibitor is not, and should not be construed as, an endorsement by CCC of the Exhibitor, or of its programs, products, and services. CCC reserves the right to modify the Expo schedule and make any adjustments in booth assignments, size, and equipment as it deems necessary to meet Expo programming needs. This application and contract shall be governed by and subject to the laws and exclusive jurisdiction of the courts of Pennsylvania.

Exhibitor Signature: _____ CCC: _____

Print Name: _____ Print Name: _____

Title: _____ Title: _____

Date: _____ Date: _____